

Eggesford Garden & Country Centre Ltd Privacy Policy

Eggesford Garden Centre is committed to protecting your privacy and security.

Eggesford Garden Centre does not sell, trade or rent your personal information to others. Whenever you provide personal information we will treat that information in accordance with current UK Data Protection legislation. Eggesford Garden Centre may hold details about you on our database in order to process your enquiry and so that you can be kept up to date with relevant details about Eggesford Garden Centre.

Cookies

A cookie is a very small text file that is placed on your hard drive by the server of a web page you visit. It is an individual label, which identifies you as a visitor - it cannot deliver viruses. Some of our cookies are generated automatically by the software we used to create parts of the site. We do not use cookies to store any personally identifiable information.

It is possible for you to stop or restrict the cookies set by Eggesford Garden Centre by changing your browsers settings, however this might possibly affect the functionality of the site.

For more data on cookies visit www.aboutcookies.org - this site also provides explanations on how to disable cookies on your computer.

We may collect information about your computer, including your IP address, operating system and browser type, for system administration and in order to create reports. This is statistical data about our users' browsing actions and patterns, and does not identify any individual.

The only cookies in use on our site are for **Google Analytics**. Google Analytics is a web analytics tool that helps website owners understand how visitors engage with their website. Google Analytics customers can view a variety of reports about how visitors interact with their website so that they can improve it.

Like many services, Google Analytics uses first-party cookies to track visitor interactions as in our case, where they are used to collect information about how visitors use our site. We then use the information to compile reports and to help us improve our site.

Cookies contain information that is transferred to your computer's hard drive. These cookies are used to store information, such as the time that the current visit occurred, whether the visitor has been to the site before and what site referred the visitor to the web page.

Google Analytics collects information anonymously. It reports website trends without

identifying individual visitors. **You can opt out of Google Analytics without affecting how you visit our site** – for more information on opting out of being tracked by Google Analytics across all websites you use, visit this [Google page](#).

This page has been created with free resources from [Cookie Clarity](#).

Display Advertising & Analytics

We may use display advertising to show our banner advertisements on various website. This drives traffic to our website, but also enables us to show specific banners to users who have visited our website. You can opt out of Google Analytics for Display Advertising, and customise Google Display Network ads using the [Ads Preference Center](#).

The ads are displayed by third-party vendors, including Google across the internet. Eggesford Garden Centre may use first-party cookies and third-party cookies together to inform, optimise, and serve ads based on user's past visits to the website.

Links to third party websites

Eggesford Garden Centre website contains hyperlinks to other websites. This information is supplied in good faith, in case it is of interest or use to the garden centre's website users. Eggesford Garden Centre is not responsible for the content or functionality of any of these external websites.